

IBA ORIC

Office of Research, Innovation and
Commercialization

Envisioning Innovative Pakistan



DEC 2021 NEWSLETTER



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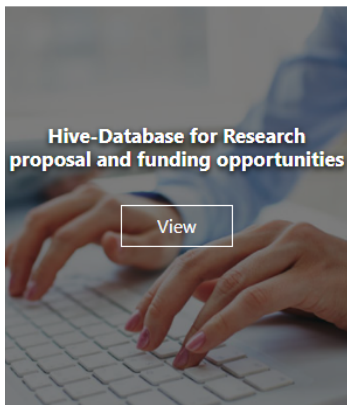
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ACHIEVEMENTS

HIVE-ORIC RESEARCH AND CONSULTANCY CENTRALIZED DATABASE

<https://oric.iba.edu.pk/hive.php>

HIVE-ORIC Research and consultancy Centralized Database is developed with aim of future enhancement and to provide a one stop solution to IBA faculty to apply for research projects, grants, and consultancy opportunities quickly and efficiently. This database will provide complete information regarding upcoming grants, projects, trainings, and other relevant opportunities. By simplifying the application process this system will encourage more faculty members to apply for projects and grants once again fulfilling our mission of driving research. The ORIC team will be able to integrate this data at the back end and have complete details of all the research activities taking place among the IBA community at any point in time.



CORTEX-RESEARCH CAPACITY BUILDING PROGRAMME

ORIC introduced CORTEX-Research Capacity Building Programme to develop and enhance the abilities of early career researchers and faculty to undertake high quality research through courses, workshop and mentoring to efficiently and effectively design and manage and publish research. On an organizational level IBA – ORIC will also facilitate other universities in developing the capacity of researchers in their universities.



20 RESEARCH GRANTS & OPPORTUNITIES
(National Level)

08 RESEARCH GRANTS & OPPORTUNITIES
(International Level)

08 RESEARCH PROPOSAL SUBMITTED

The Six days Weekend course on Research Methodology for Business Research was organized in collaboration with Centre for Innovative Learning and ED-Transformation (SBS)

Under CORTEX the Six Days Weekend course on Research Methodology for Business Research was launched on 26th of Nov 2021 where acclaimed researchers from School of Business Studies-IBA trained over 20 early career researchers and introduced them to business research methodology along with variety of research approaches, to develop an understanding to effectively use these approaches in their own research, and prepare them to evaluate research done by others.



EMERGE: FACULTY VIDEO PROFILING, PROJECT OF IBA-ORIC

Emerge: Faculty Video Profiling, project of IBA-ORIC is an inventive step towards creating a market for intellectual assets or researchers of IBA by connecting the right resource to the industry and solve the challenges they are facing. In Emerge we are creating short videos of faculty who are discussing about their recent research publications and expertise.



Dr. Tariq Mahmood | IBA ORIC | Project Emerge



Dr. Nyla Aleem Ansari | IBA ORIC | Project Emerge

NATIONAL COLLABORATIONS

1 IBA ORIC X KU ORIC



IBA ORIC and ORIC University of Karachi ink memorandum of understanding (MoU) to foster joint efforts in the areas of research cooperation, entrepreneurship, and business incubation

NATIONAL COLLABORATIONS

2 IBA ORIC X SMEDA



IBA ORIC in collaboration with the Small Medium Enterprise Development Authority (SMEDA) organized a day activity, SMEDA - One Window. Smeda team provided solutions to start-ups and SMEs to fulfil numerous registration requirements to set up and operate a business in Pakistan. Three business were registered from IBA.



3 IBA ORIC X AL HABIB CAPITAL MARKETS

An interactive session on "Introduction to Stock Market and Trading" has been arranged 7 Oct 2021 at IBA Karachi, by ORIC in collaboration with Al Habib Capital Markets for the students of EMBA/MBA/BBA/.



The speakers from AHCM built understanding of students, about the Financial Markets and Introduction to trading followed by an account opening activity to gain real stock market trading experience.



Over 100 students joined the event and the account opening activity had brought opportunities for the participants to learn financial and technical analysis of the stock market and invest from scratch.

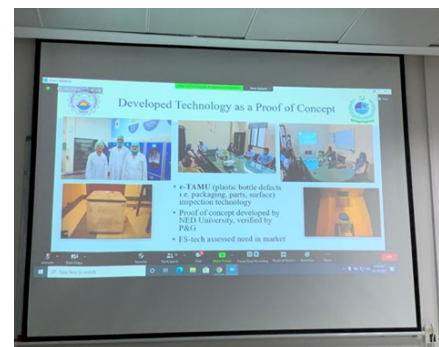
4 IBA ORIC X THE LEGAL OUTREACH X DENTONS



On 29th October 2021, IBA ORIC and The Legal Outreach jointly organized a workshop on "Creating symphony between local and global practices" in collaboration with Denton. The purpose of workshop was to discuss initial learning stages for legal and business aspirants. The participants were introduced to Denton's as a global legal network providing flexible business solutions. Top tier practitioners from Pakistan were engaged to share the adoption of innovative practices in law and brought networking opportunity between members of the legal and business fraternity.

5 IBA ORIC X NED UNIVERSITY

On October 18, 2021, IBA ORIC organized an online awareness session on Technology Transfer Support Fund (TTSF).



Dr Majida Kamzi & Dr Asad Arfeen, Assistant professors of the NED University of Engineering and Technology addressed the audience about how the pragmatic approach for submitting the TTSF proposal will help in winning the funds.



INTERNATIONAL COLLABORATIONS

IBA ORIC arranged couple of meeting for Registrar of IBA Dr Asad Ilyas during his visit to universities in US and UK. Agenda of the meeting was to discuss about the international practices to create an effective entrepreneurial and innovation ecosystem at IBA. We expect this visit will offer a bundle of benefits in revamping the entire innovative structure of IBA.

Dr Asad Ilyas met Dr Suarabh Biswas (Executive Director), Commercialization & Entrepreneurship, Texas A&M Engineering Experiment Station (USA), Mr Simon Gray -Head of Marketing, Oxford University Innovation Ltd and Dr Adeel Malik Associate professor, Oxford Department of International Development, University of Oxford. During his visit to UK he also met Dr Alexandra Bush -Managing Consultant OXENTIA Ltd, which is an Oxford's Global Innovation Consultancy company (UK).

